



## IN SUPPORT OF A BETTER TOMORROW

*A PROPOSAL FOR BUSINESS  
TO PARTNER WITH FUSION CANBERRA:*

July 2014



## Why Sponsor Fusion?

### Who is Fusion?

Fusion is an international Christian youth and community organisation that emerged as a creative response to socially-at-risk young people in Australia. Today, Fusion has over 100 staff and thousands of volunteers in 32 teams and centres in Australia, United Kingdom, Greece, Albania, Canada, the Caribbean, Ghana, Nigeria and South Africa, China, India and South Asian region, and Indonesia.

While it began its work among youth, the importance of a healthy and caring community to nurture each new generation has led Fusion into extensive community work in Australia and beyond. Fusion's services focus on community building and finding a sense of purpose.

### Fusion in Canberra

In Canberra and the region, Fusion has been working for about 30 years. Hit hard in the 2003 Canberra bushfires, the Canberra team courageously hasn't let that stop them reach out to young people and the community, while slowly but surely rebuilding and growing. Having weekly contact with 300 plus high school aged young people they currently work each week in 3 Canberra high schools and others on a needs basis.

### How your business can help

Locally the organisation receives only minor funding from Government sources (and what is received is program specific funding) and we are very reliant on business, community and individual support to continue providing valuable youth & community services. Our biggest overhead is our office and administration costs and costs associated with the programs that we provide.

Our annual general operating expenses are \$50,000 of which the main component is rent, then utilities and other administrative costs.

Our initial target is to secure ten regular Gold sponsors who give \$5,000 each per year meaning the general operating expenses are taken care of and that means valuable time and effort on Fusion's part can be put into service delivery and responding to needs.

There are a number of ways that your business could assist:

- **Provide funds** through our Business Sponsorship packages.
- **Provide volunteers** to assist with some of our programs or expertise in certain areas.
- **Provide in-kind assistance** through services or materials.
- **Provide Silent Auction items** for our Annual Fundraising Dinner.
- **Bring a table of 10** to our Annual Fundraising Dinner.

### Where do your \$\$ go?

Fusion has deductible gift recipient status as a Not-for-Profit Charitable Organization. We have designed these Business Sponsorship packages in such a way so all or part may be tax deductible as they could be deemed to be part of your advertising and promotions costs. We suggest that you refer this to your accountant. Fusion will invoice your business upon confirmation of your package selection.

Fusion also gives your business high value for money. Our overheads are one of the lowest in the not-for-profit sector because most of our staff are volunteers. The packages below give you a guide as to what the impact your dollars can give. Go to [www.fusioncanberra.org.au](http://www.fusioncanberra.org.au) for more info.

Through a partnership with Fusion your business will be able to associate with a well respected community organization and know that your company is contributing positively to our City's social fabric.



## **A personal story...**

“Sam” is a 15 year old teenager who attends a Canberra high school. “Sam” suffers from autism and as a result doesn’t find school a lot of fun. The other students put him down and make fun of him often. He heard about Fusion’s annual Pilgrimage to Uluru at a Breakfast Club Fusion runs each week at his school.

As soon as he heard he could go something inside was telling him he HAD to go!

So he worked hard to raise the \$1400 needed for the 13 day camping trip which literally became a life changing time for him. On the trip he made friends who saw him differently. The Fusion leaders treated him just like the other kids – like he was special and had something to contribute.

On the second to last night around the campfire during the end of day debrief “Sam” plucked up the courage to say thankyou to the 40 other people on the trip. He shared for the first time a little of what life is like for him with managing his autism. Everyone applauded him and congratulated him afterwards. He couldn’t wipe the smile off his face!

Upon returning home his parents couldn’t believe the change and his school mates either. “Sam” was a new boy with a new confidence to come at life and to make a positive difference in other people’s lives.

*This is just one story of a young life changed through their contact with Fusion. There are hundreds more each year. And there could be many more with support from a business such as yours.*

# Sponsorship Packages (from 1<sup>st</sup> July 2014)

## Platinum Sponsor - \$10,000 *(These funds could send 6 young people on our 13 day annual Pilgrimage to Uluru)*

- Two tables at annual Fundraising Dinner (10 seats on each table – total of 20 seats)
- Fundraising Dinner: Priority seating at front of room; best placement of your company banners at front; large company logo on all programs on all tables; company name mention by MC on the night
- Logo and Company Name on Website with link to your company website
- Company Name on Sponsors pull up banner which is taken to all public events, and Friends of Fusion events through the year

## Gold Sponsor - \$5,000 *(The funds from this package are enough to cover the cost of our phones and electricity for a year)*

- One table at annual Fundraising Dinner (10 seats)
- Fundraising Dinner: Second layer table placement near Platinum Sponsors; placement of company banners near Platinum Sponsors; medium sized company logo on all programs on all tables; company name mention by MC on the night
- Logo and Company Name on Website with link to your company website
- Company Name on Sponsors pull up banner which is taken to all public events, and Friends of Fusion events through the year

## Silver Sponsor - \$2,500 *(The funds from this package are enough to send 6 young people to a week-long leadership course)*

- Fundraising Dinner: Company name mention by MC on the night
- Logo and Company Name on Website with link to your company website
- Company Name on Sponsors pull up banner which is taken to all public events, and Friends of Fusion events through the year

## Bronze Sponsor (special annual fundraising dinner package \$1,500)

- One table at annual Fundraising Dinner (10 seats)
- Company name mention by dinner MC on the night

**NOTE: All above amounts are GST exclusive. All or part of these sponsorship packages may be tax deductible as a sponsorship package could be deemed to be part of your advertising and promotions costs. We suggest that you refer this to your accountant. Fusion will invoice your business upon confirmation of your package selection.**



*An area of Fusion Canberra's work is youth mentoring. We do various activities throughout the year as part of this, but one program we have developed is called our Community Education Program (CEP). This is a supported work experience program where local high school students from local schools come out of school one day a week for 6 weeks where they are matched with volunteer mentors, and placed in various work streams such as Retail (in one of our second hand stores), Horticulture, Hospitality/Catering, Bike Workshop, or Basics of Sound Engineering. All the time learning valuable job readiness skills and building their self-confidence.*

## Business Sponsor Confirmation

NOTE: You can complete this form online at <http://fusioncanberra.org.au/business-partner-enquiry-form>

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Ph: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Package Levels (please indicate level – all amounts do not include GST)

Platinum Sponsor Package \$10,000  Gold Sponsor Package \$5,000

Silver Sponsor Package \$2,500  Bronze Sponsor (Dinner) Package \$1,500

### Silent Auction Item(s) Donation

I would like to donate the following goods and / or services for the annual Fundraising Dinner: \_\_\_\_\_

### Other Donation (money, time, skills, materials or networks)

Our company is interested in forming another type of partnership with Fusion. Please contact me to discuss further.

### Past Sponsors:

**SOUTHSIDE LIGHTING**

[www.southsidelighting.com.au](http://www.southsidelighting.com.au)

 **Small Quinton Coleman**  
Architects

[www.sqca.com.au](http://www.sqca.com.au)

 **officepartners**

[www.officepartners.com.au](http://www.officepartners.com.au)

 **KippaxFair**  
WEDDING FAIR

[www.kippaxfair.com.au](http://www.kippaxfair.com.au)

 **INTEGRITY**  
SIGN & FILM DESIGN

[www.integritysigns.net.au](http://www.integritysigns.net.au)

 **MILESTONE**  
FINANCIAL SERVICES  
*Life made by Design*

[www.milestonefinancial.com.au](http://www.milestonefinancial.com.au)

## Fusion Canberra

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*Helping others help others create a  
Canberra where no-body gets left behind*

 **fusion**  
CANBERRA  
*Together There's Life*